

Pediatric Learning Center, Inc.

Annual Report

2024-2025

A thriving hive starts
with early support and
a strong community.



Message from our Executive Director

Dear Friends,

As I reflect on the 2024 - 2025 year at the Pediatric Learning Center, I am filled with gratitude and pride for what our team, families, and partners have accomplished together.

This past year was not without challenges. Like many in Early Intervention, we experienced staff turnover and growing demands for services. While those moments tested us, they also strengthened us. Our team rallied together, welcomed new therapists, and continued to provide compassionate, high-quality care for the children and families who rely on us.

We celebrated two exciting milestones this year. In July 2024, PLC was awarded a grant from Tennessee Early Intervention System (TEIS) to become an Early Intervention Resource Agency (EIRA). This designation strengthens our ability to serve families, provide resources, and expand our impact across the community. In addition, we opened our new office in Millington, allowing us to reach more families and ensure that children can access services closer to home. These achievements reflect both the growing need for early intervention and the dedication of our staff and supporters who make this work possible.

Since opening our doors in October 2022, we have seen firsthand how small steps can lead to life-changing progress. Every milestone reached - whether a child taking a first independent step, saying a new word, or learning to self-feed, reminds us why our work matters. Families trust us to walk alongside them during some of their most important years, and that is a responsibility we hold close to our hearts.

We are especially grateful to our community of supporters who believe in our mission. Your generosity makes it possible for us to expand services, invest in our team, and ensure that more children receive the interventions they need to thrive.

Looking ahead, we are excited to continue building stronger programs, deepening our partnerships, and reaching even more families across our community. Together, we are creating brighter futures - one child, one family, and one step at a time.

With gratitude,

Elizabeth McMahon Kraus, MA, CCC-SLP
Executive Director
Pediatric Learning Center, Inc.

Our Programs

Founding Date:

October 18, 2022

TEIS Edison ID:

0000265173

Services Provided:

Speech & Language Therapy

Occupational Therapy

Feeding Therapy

Physical Therapy

Early Intervention

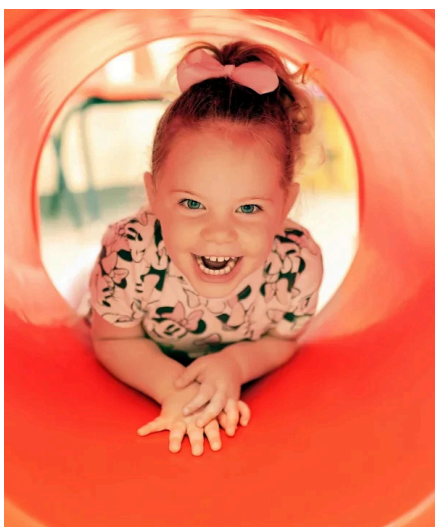
Mission:

The mission of the Pediatric Learning Center, Inc. is to provide a comprehensive, evidence-based team approach to education and intervention that allows for collaboration with community partners while focusing on services for children and their families in a family-centered environment.

Vision:

The Pediatric Learning Center, Inc. is one of the leading providers of therapy and education services for children and their families in the Mid-South. Our pediatric programs provide children with opportunities to learn and grow in an inclusive and family-centered environment. Our team consists of a wide variety of pediatric professionals working together to provide comprehensive, evidence-based care in a collaborative and supportive environment allowing for advanced clinical training, research, and professional development.

Our Work: Highlights of the Year 2024-2025



5,661
Sessions
Provided



Served 680
Families



Shelby &
Tipton
Counties



Our Work: Highlights of the Year 2024-2025



Received Grant from Tennessee Early Intervention System (TEIS) to add Early Intervention Developmental Therapy services



Attended the “Time for Teaming” training event with TEIS in May 2025

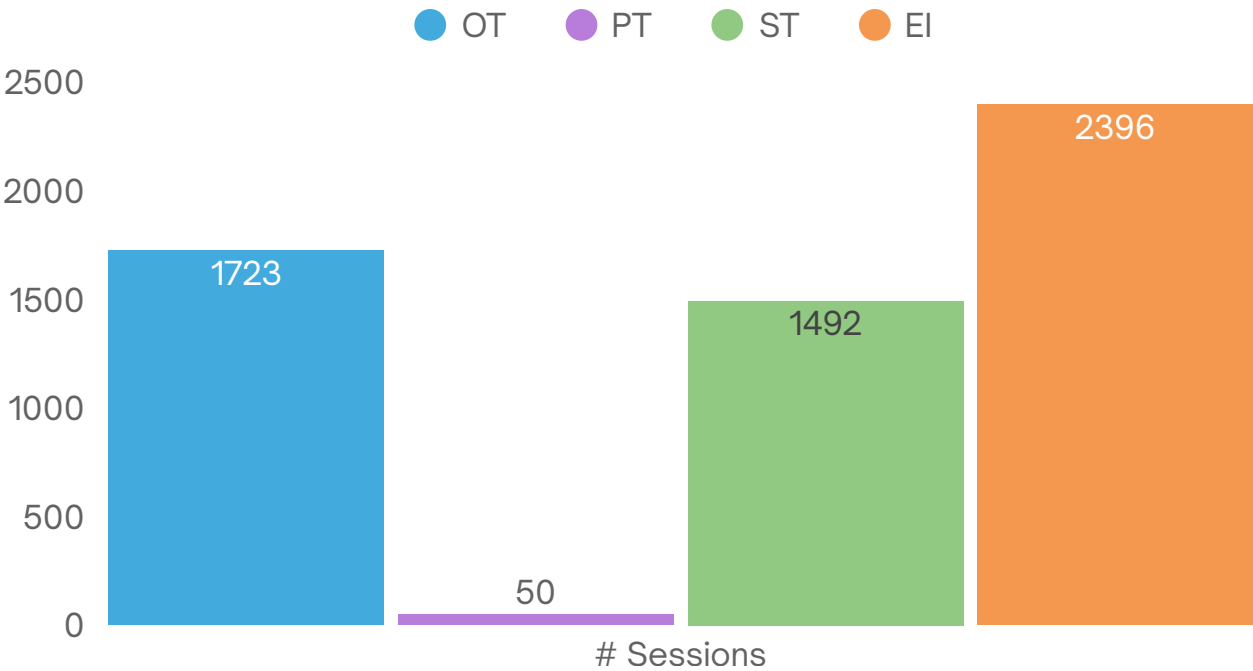


Opened office in Millington, TN in May 2025



By the Numbers

In 2024–2025, the Pediatric Learning Center delivered 5,661 individual sessions to children and families across our community.



Note: EI services started in August 2024 and PT services started in April 2025.

Open Play
Events

8

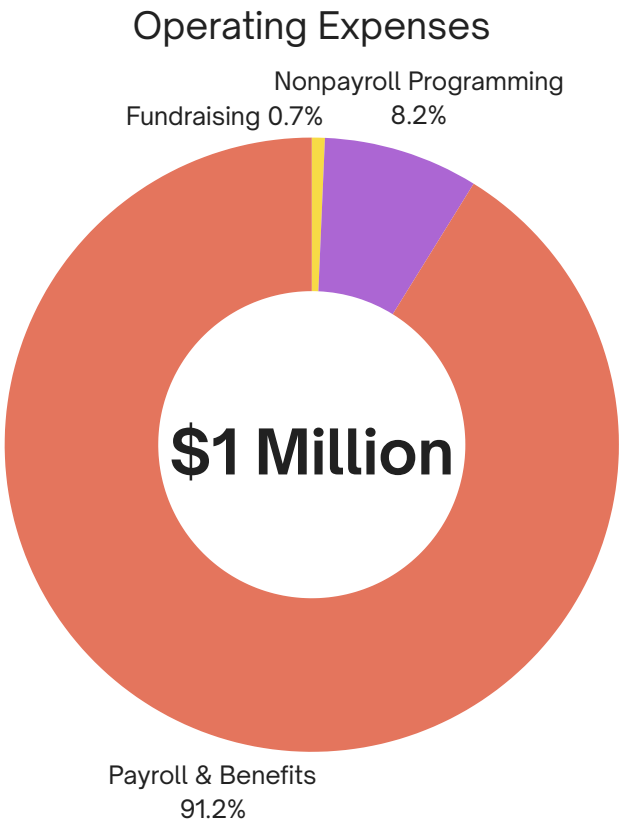
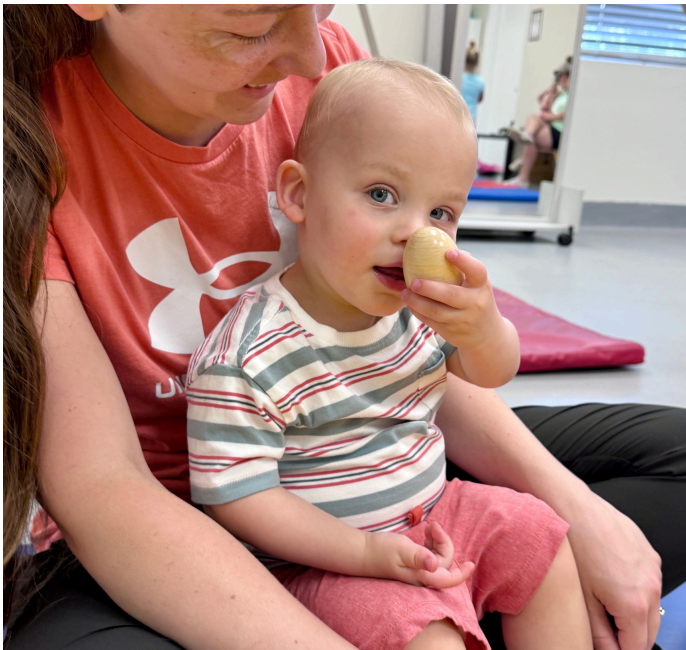
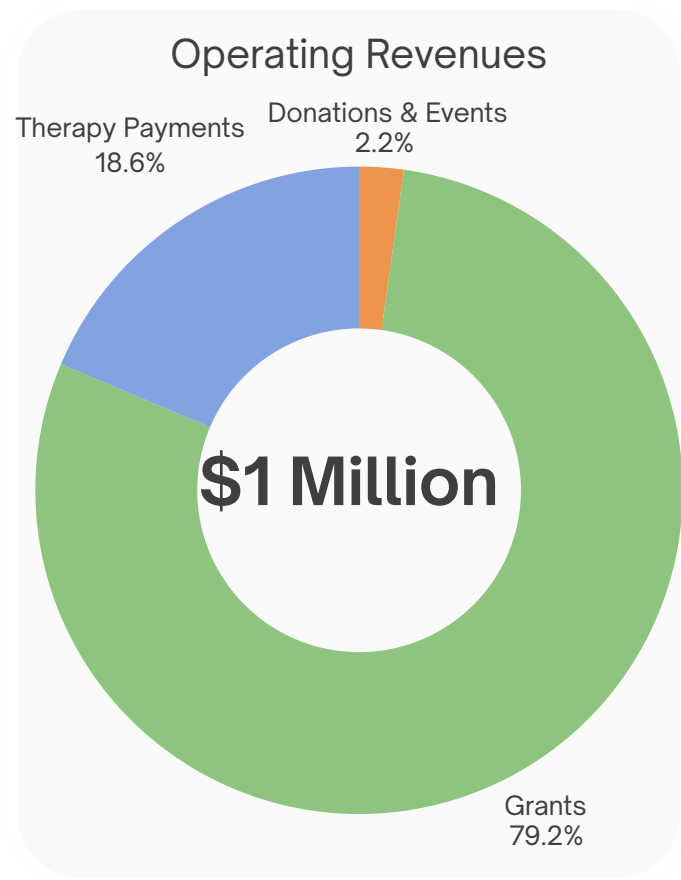
Speech & Language
Screenings at local
childcare centers

87

95% of revenue was
paid by government
support

-TennCare / Medicaid
-Tennessee Early Intervention
System (TEIS) Department of
Disability & Aging (DDA)

Financial Reports



Financial Highlights

This year brought significant growth for the Pediatric Learning Center, reflected in both our revenue and expenses. Due to the Early Intervention Resource Agency (EIRA) Grant awarded by the State of Tennessee Early Intervention System in July 2024, we experienced a substantial increase in funding that allowed us to expand our reach and strengthen our programs.

In addition, we saw steady growth in therapy billing reimbursements, reflecting the increasing number of families we are serving. Our fundraising capacity also expanded, thanks to the generosity of our donors, sponsors, and community partners who continue to believe in our mission.

Together, these revenue streams have positioned PLC to invest in the future - by supporting our dedicated team, enhancing program quality, and ensuring that more children and families in our community have access to the early intervention services they need.

Payers for Services

Tennessee Early Intervention System (TEIS)

Anthem

Blue Cross Blue Shield

BlueCare

TennCare Select

United Healthcare

UMR

Community Partners

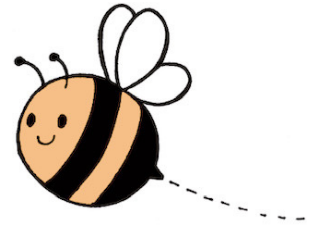
Each year, the Pediatric Learning Center partners with corporations and community supporters to advance our mission. Their generosity makes it possible for us to provide life-changing early intervention services to children and families across our community. These partnerships strengthen our ability to expand programs, support our dedicated team, and ensure more children have the resources they need to thrive. Together, we are building brighter futures—one child, one family, and one step at a time.



Two by Two Properties



Fundraising Events



2024 - 2025 Sponsors & Donors

Bee a Hero (\$5,000 +)

Horton Management Services (HMS)
Alex & Elizabeth Kraus

Bee a Champion (\$2,500 +)

Archaea Energy
Christy Fields

Bee an Advocate (\$1,000 +)

Two by Two Properties
Connie Gleaves
Rebecca Taylor

Bee a Partner (\$500+)

Costco
Horace & Rynae Taylor

Bee a Friend (\$250+)

Crye-Leike Realtor, Jon Loveless
State Farm Insurance, William Ashworth
Richard & Martha Webb
Leaders Credit Union



PARTY AT THE "HIVE"

GRAND OPENING & FUNDRAISER CELEBRATION

Saturday, May 17

10:00 - 12:00 PLC New Office
4765 Cuba Millington Rd, Millington, TN 38053

Join us at our new office in Millington! It will be a "HIVE" of activity as we celebrate our Grand Opening! We'd love to see you there! This event is open to the community, but especially all past and present families receiving services with the Pediatric Learning Center.

OUTDOOR GAMES PETTING ZOO SNACKS
ARTS & CRAFTS POPSICLES SILENT AUCTION
FACE PAINTING BALLOON ANIMALS T-SHIRT SALE

901-290-8558

www.plcmemphis.org



3rd Annual Fundraiser Luncheon
Benefitting the Pediatric Learning Center, Inc.

Sunday, November 9, 2025
5689 Stage Rd, Memphis, TN 38134
1:00 - 3:00 pm
Tickets: \$75.00

Silent Auction and sit down lunch with Side Porch's famous croutons,
and your choice between four (4) entrees and three (3) desserts!

